Business Objective:

To find whether percentageof males versus females walking in to the store differ based on day of the week.

Ho: percentageof males versus females walking in to the store are different .

Ha: percentageof males versus females walking in to the store are same.

Data: Discrete

Step 1 Proportional test

P >0.05 , fail to reject null hypothesis, All percentageof males versus females walking in to the store are different.

Conclusion :

So, percentageof males versus females walking in to the store differ based on day of the week.